

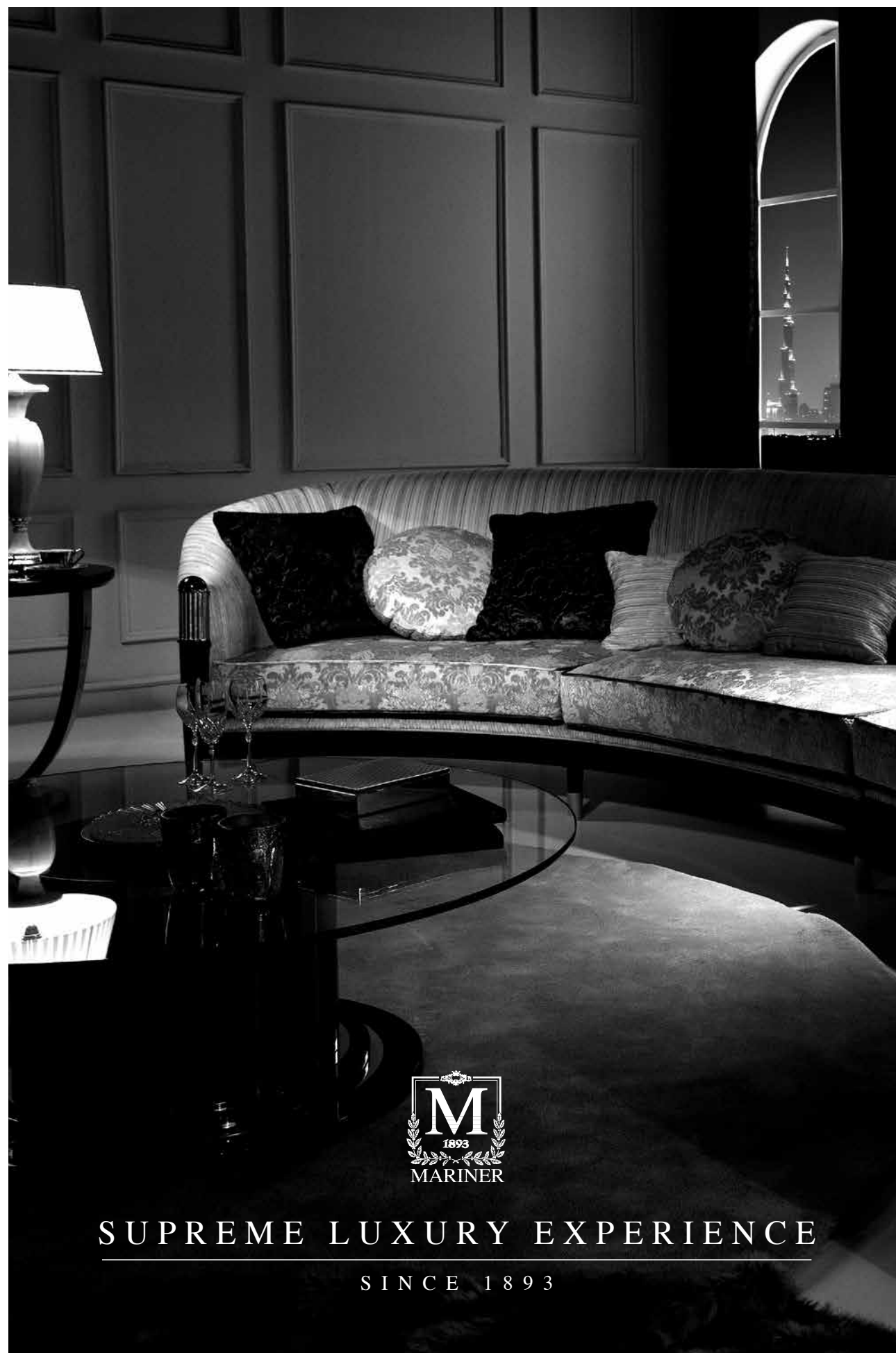
# MARINER

Magazine 02

SUPREME LUXURY EXPERIENCE

SINCE 1893





SUPREME LUXURY EXPERIENCE

SINCE 1893

# MARINER

## Magazine

### INTRODUCTION

A word of thanks on behalf of Mariner for the enthusiasm generated by the first issue of this magazine, which is why we are eagerly releasing this second issue to take you on a journey through the new Luxury Stores in Casablanca, Morocco and Hangzhou, China.

Join us for the grand opening of our renovated flagship store which took place in Valencia. Additionally, we will show you some of our new projects such as our participation in the remodelling of the Sheraton Doha Resort & Convention Hotel in Qatar, our collaboration in the new decoration of the Anantara Banana Island Resort & Hotel in Doha and the lighting project at Nagoya University of Commerce & Business, in Japan.

Following this journey around the world, Mariner continues to surprise us revealing more details of its 122 years of history, the new collections available and its winning bid supporting the contract channel through the implementation of the new Private Contract Area in our website, with innovations in technical and design processes. With all this content, Mariner continues to reaffirm its position at the forefront of the high-end décor industry, where our brand operates with great skill and exclusiveness as we show below.

*Welcome back to the Mariner Universe.*

Edita: Mariner S.A.

© Mariner S.A. 2000-2015

Design and Art Direction: Pablo Vicent / AGV Comunicación

Thanks to jewelry brand GioiaVera Gioielli for back cover photo. GIOIANERA

All designs mentioned in this catalogue are original and exclusive of MARINER, S.A.

It is prohibited any total or partial reproduction of the images, texts, illustrations and graphics of this catalogue.

Ciudad de Liria, 84. Pol. Ind. Fte del Jarro, 46988 PATERNA - Valencia - Spain

Tel. (34) 96 132 22 11 - Fax (34) 96 132 37 30 - Export Tel. (34) 96 132 06 14

e-mail: info@mariner.es <http://www.mariner.es>

## INDEX

### FLAGSHIP VALENCIA

FLAGSHIP GRAND OPENING 4/7

### MARINER LUXURY STORES

HANGZHOU 9/10

CASABLANCA 11

### LATEST COLLECTIONS

GATSBY 12/13

VERMONT 14/15

WELLINGTON 16/17

### LIGHTING

LUXURY LIGHTING 19/21

### LATEST PROJECTS

HOTEL DIVISION 22

NAGOYA UNIVERSITY OF  
COMMERCE & BUSINESS 23

SHANGHAI RESIDENCE 24

MR. PAI INTERVIEW 25/27

### INTERNATIONAL EVENTS

MARINER AROUND  
THE WORLD 28/29

### TAILOR MADE

SERVICE 32/33

PRIVATE CONTRACT AREA 34/35

### MARINER'S HISTORY

VALENCIA REGIONAL  
EXHIBITION 36/37

[www.mariner.es](http://www.mariner.es)





# Grand Opening FLAG SHIP STORE VALENCIA

In 1943, on the occasion of its 50th anniversary, Mariner opened two new venues in Lladró y Malli street in Valencia.

Today, the building preserves the essence and elegance that the passage of time has bestowed upon Valencian architecture of the early 50s.



# Grand Opening FLAGSHIP STORE VALENCIA

This magnificent Mariner building has created a unique space combining the elegance of the past with the glamour of today. Its exterior is characterised by a classical façade where the original entrance gate and large windows stand out, nowadays used as a huge showcase that illuminates the interior and reveals the old elms trees in the avenue.

This landmark site held the opening of its renewed exhibition, displaying its latest collections and a museum which is home to the remnants of the history of a company which has gone through many historical events through its more than 122 years of history.

The event started at 20:30h on Tuesday, 10 February, 2015. Through its spectacular windows, Mariner's big opening party could be hinted through the night. On the outside, a red carpet gave way to the elegant entrance gate, preceding a luxurious hall, dominated by a majestic walnut wood staircase of over 20 meters high, allowing access to the upper floors from which a large bronze lamp, decorated with glass pendeloques, dazzled above the guests. The halls were soon filled by the elegant guests, a cast of faces from Valencia's high society, customers from around the world, partners and friends of the Mariner family. The party had a jazz band that liven up the evening, creating an atmosphere reminiscent of yesteryear openings, where everything was done in an authentic fashion. The rooms were filled with glamour, luxury furniture, impressive lightings sparkling like stars and the socialising conversations of guests who tasted delicatessen products accompanied by a glass of champagne. The Flagship store currently opens with each of the customers who attend this wonderful experience.



# LUXURY



# EXPERIENCE





# MARINER LUXURY STORES

Mariner, on the back of the success of the opening of its Flagship Store in one of the old premises in Valencia, where the company began its journey in the high decoration industry, wanted to transfer this experience to its partners.

Mariner Luxury Stores are showrooms created under the philosophy of Mariner's Flagship Store Valencia (VLC), an experiential store concept which gathers the philosophy and identity of the brand, with a large exhibition of products of the Mariner firm, which aims to be the luxury reference in the furniture and lighting industry in major cities around the world.

## HANGZHOU

## CASABLANCA

## MARINER LUXURY STORE HANGZHOU

Mr. Yu and Mr. Jorge Mariner

### **Please tell us a bit about the history of your company.**

We are ZHEJIANG BOELLA HOME FURNISHING CO.,LTD located at Hangzhou, China.

My company has been engaged in the lighting field for 15 years, since the turn of the century.

A few years ago, I registered ZHEJIANG BOELLA HOME FURNISHING CO.,LTD which deals in imported lighting and furniture. At the same time, my company also offers interior home design and we professionally serve high-end mansions, villas and projects.

### **How did you first hear about Mariner?**

It was in 2000, when I purchased alabaster in Spain, when I first heard about Mariner lighting from local residents. And this is when I saw the real Mariner lighting, which were fabulously gorgeous, luxurious and impressive. This brand impressed me deeply.

### **What inspired you to choose Mariner as a partner?**

It left a good impression on me as a brand when I first heard about Mariner lighting in 2000. Finally, I wanted to partner up with Mariner lighting, contributing my knowledge and international management concepts to Mariner's

elegant high quality lighting. This is how we became the dealer for Mariner lighting. Regarding Mariner furniture, it is also an interesting story. In 2013, I needed to purchase furniture and décor pieces for my own home, after comparing some European classic furniture brands, I settled for Mariner without a doubt. Taking into account my own experience of Mariner's new classical furniture and décor pieces, I wanted more people could enjoy Mariner's high quality and luxurious furniture and décor pieces too. So I decided to expand my own business from Mariner lighting to Mariner furniture. It sounds interesting, right? Regarding Mariner, I started as a client, turned into a dealer to finally become a friend.





# MARINER LUXURY STORE HANGZHOU

**In your opinion, what are Mariner's strengths?**

In my opinion, Mariner's strong points are its more than 120 years, five generations, of history, traditional craftsmanship and unique art in furniture, lighting and décor pieces. Mariner successfully combines tradition and modern manufacturing techniques to create unique art works.

**What do you think is the main benefit of becoming one of Mariner's partners?**

The main benefit of becoming one of Mariner's partners is the guarantee of being the recipient of Mariner's excellent quality and meticulous service. I am a proud Mariner partner.

**How important is the role of the retail outlet in the luxury décor market?**

In my opinion, as a dealer, it is not only about dealing in agent brands but also about extending the brands' culture and tradition. The existence of dealers always has great significance, so that customers can see and touch real pieces and enjoy a unique experience in the dealers' showrooms.



**What are the responsibilities as an owner of one of Mariner's Luxury Stores?**

As one of Mariner's dealers, I have the responsibility to share excellent art works with customers, enabling them to enjoy the high life quality they desire. Furthermore, I do my utmost to promote and maintain Mariner's reputation.

**What is likely to be the most popular trend in the luxury décor market?**

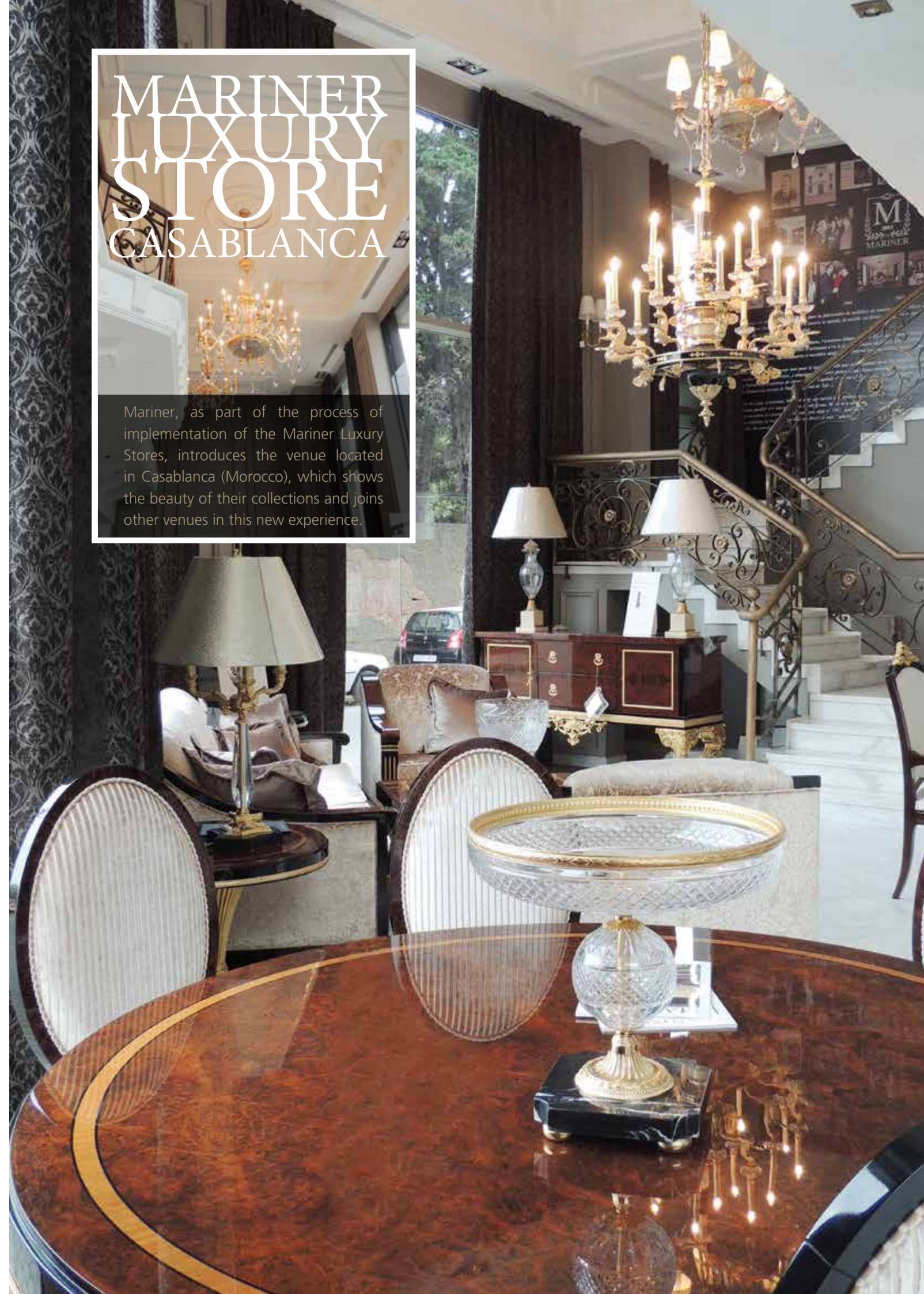
There are always a lot of opinions when evaluating the popular trend of the market.

Although I must say that, in the luxury décor market, the classic trend will never go out of fashion anywhere in the world. Likewise, simple and exquisite styles are also in vogue.



# MARINER LUXURY STORE CASABLANCA

Mariner, as part of the process of implementation of the Mariner Luxury Stores, introduces the venue located in Casablanca (Morocco), which shows the beauty of their collections and joins other venues in this new experience.





# LATEST COLLECTIONS

## GALLERY



The Gatsby Collection is inspired by the vibrant and decadent world of F. Scott Fitzgerald's classic novel "The Great Gatsby", set in New York in the 20s. A time when the most extravagant characters from the American society were overshadowed by the growing popularity of jazz and the cultural boom – the ideal setting for the birth of the Great Gatsby.

## GALLERY



The exquisite pieces of the Gatsby collection, included within the Gallery line, blend to perfection luxurious pieces inspired by the taste and sophistication of bygone times. Gatsby comprises an elegant collection designed in the Art Deco style, finished in Makassar and sycamore veneers, where two rosettes in Venetian glass stand out, that serve both as decoration and as handles.

## GATSBY





LATEST  
CLASSIC  
COLLECTIONS



VERMONT



LUXURY



VERMONT

In the Neoclassical style, it combines natural cerejeira crotch with touches of antique gold-bronze and hand-carved columns, all elements blend harmoniously with very elegant lines, resulting in a collection of great beauty.



LATEST  
CLASSIC  
COLLECTIONS

# WELLINGTON



## WELLINGTON

The Wellington Collection is also a Neoclassical creation inspired by the Imperial era, characterised by bronze ornaments with gold finish, intricately inlaid table tops, chairs with elegantly shaped backs and carvings decorated with antique gold leaf.





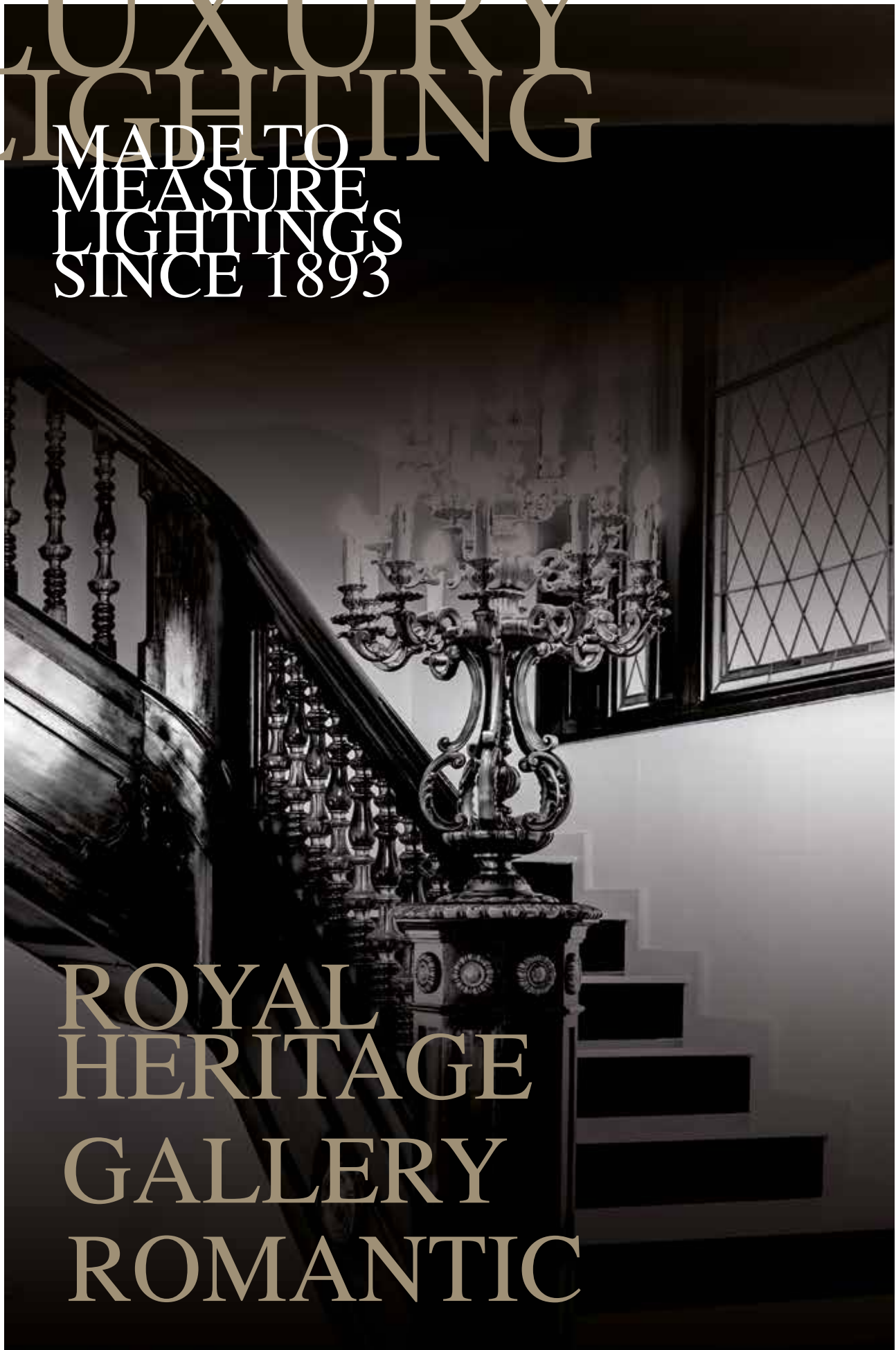
SUPREME LUXURY EXPERIENCE

---

SINCE 1893

LUXURY  
LIGHTING

MADE TO  
MEASURE  
LIGHTINGS  
SINCE 1893



ROYAL  
HERITAGE  
GALLERY  
ROMANTIC





# ROYAL HERITAGE

**Mariner is one of the world's most exclusive lighting manufacturers.** Its collections are the object of desire for lovers of products infused with soul. The creation of these unique pieces involve the work of designers and craftsmen using techniques that have been passed down generation after generation. Mariner collections are present in the most exclusive areas of the world, palaces, mansions and villas, government buildings, hotels...  
 Timelessness is one of the virtues that characterises their creations, and only time can act as witness



# GALLERY

# ROMANTIC

and bestow the great value that makes them unique. The collections are classified into three lines: **Royal Heritage, Gallery** and **Romantic**. Royal Heritage is the flagship of the most aristocratic Mariner's lighting family. Gallery comes as a particularly stunning reinterpretation of the 'classic' style, the result of more than a century of continuous evolution. The Gallery collection marks a new consolidated chapter in the prestigious history of the brand. Romantic is a collection for spaces with soul, its designs combine conservative lines with reminiscent of the past, which makes it a very attractive and elegant collection.



# LATEST INTERNATIONAL PROJECTS

Mariner has 122 years of experience in the implementation of projects, its founder already aimed at illuminating the most iconic halls across Europe and, in the early twentieth century, he already bore the Mariner brand from Valencia to more than 40 countries.

Mariner is one of the leading companies worldwide, able to offer comprehensive tailor-made services for unique projects in the field of decoration, furniture and lighting.

Such presence and the recognition it implies, is reflected in the design and production of special pieces, customised for each occasion.

We work hand in hand with the most renowned architects, interior designers and international decorators to make the most varied "turnkey" projects a reality, always meeting quality and delivery standards and offering our consulting services through the employees of our company.

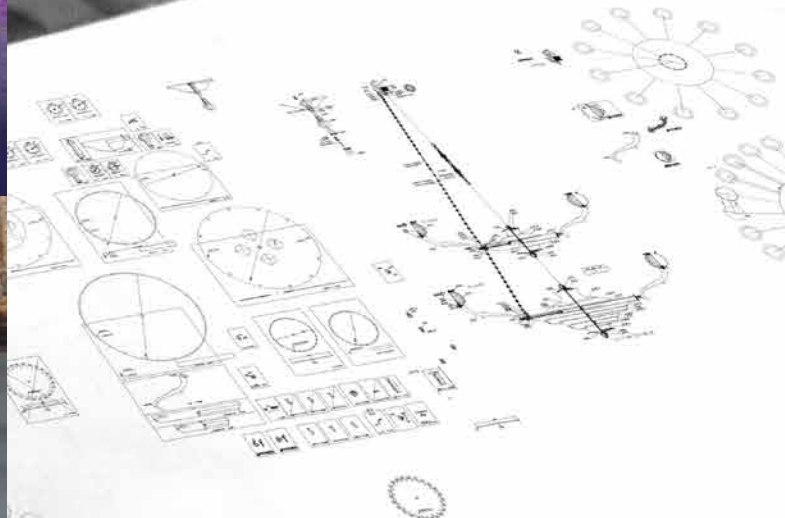
SHERATON  
HOTELS  
DIVISION  
DOHA  
QATAR



ANANTARA  
BANANA  
ISLAND  
HOTELS  
DIVISION  
QATAR



The implementation of numerous projects for prestigious international hotel chains has enabled Mariner to specialise in this area and, therefore, we devote a special interest in the contract channel, where our two latest projects may serve as proof.



## PROJECT: NAGOYA UNIVERSITY OF COMMERCE & BUSINESS

Lighting Project, recently installed at the new campus of the Nagoya University of Commerce & Business (NUCB) in Japan, including two monumental chandeliers of 4.27 meters high and 2.70 meters in diameter, 34 wall brackets, 19 lanterns and 14 table lamps.



INTEGRAL LIGHTING SERVICES

SINCE 1893





# PROJECT: LUXURIOUS RESIDENCE IN SHANGHAI

Mariner project developed in a luxurious residence in Shanghai (China).

This project involved the complete decoration of both furniture and lighting, highlighting the majestic lamp on the entrance to the mansion.



# Mr. PAI TOP TEN INTERIOR DESIGNERS IN CHINA VISIT FLAG SHIP VALENCIA

We welcomed Mr. Pai from LPL Shanghai to visit our Flagship Store and Museum in Valencia. Mr. Pai is listed as one of the top ten interior designers in China. During their visit, Mr. Pai and his team of designers had the opportunity to appreciate the high quality of our products and designs, which are regularly offered by them to their exclusive and sophisticated clients for their luxury projects.





#### WHAT IS HIS CAREER PATH?

Mr. Pai graduated from Chen-Gong University in 1984 with a degree in architecture (the best architecture university in Taiwan).  
He was a designer in Taipei for 11 years.  
5/20/1998 Mr. Pai opened his design studio in Shanghai  
18/6/2004 Mr. Pai creates LPL CREATIVE GROUP



## LPL CREATIVE GROUP PROJECT



#### WHAT IS THE KEY TO INSPIRATION?

Pai's father is a contractor, since his childhood, Pai often had the chance to play at the construction site, which may have created one of the first important impressions in his life. Since he was a kid, Pai was very interested in painting and he often represented his school in painting competition, which he often won. Due to his interest in painting and due to his father's job, Pai studied architecture design at university.

#### WHAT ARE THE CURRENT TRENDS IN DÉCOR?

The trend will be global and traditional, that is, many clients like to include European furniture in their villas while, at the same time, keeping a corner of the house in Chinese style. It is an excellent opportunity for European companies. For the Chinese, high-end means made in Europe, as they consider the US has little history.

#### IN YOUR VIEW, WHAT ARE THE STRONG POINTS IN MARINER BRAND?

MARINER was recommend by Mr. Daniel Ballester, once I experienced the brand I was very surprised with the high-end quality, high-end lighting, classical style furniture, contemporary style furniture, accessories ...and the long history of the brand!





# PRESENCE IN INTERNATIONAL EVENTS

Mariner has been present in international high-end decoration exhibitions since its foundation. Its great export nature made it possible to be always present in its sector, participating in fairs in different countries and developing major projects worldwide. These exhibitions have showcased its different furniture, lighting and decoration collections. They are the platform through which Mariner displays its talent thanks to its new designs, that are highly anticipated by the most demanding customers.

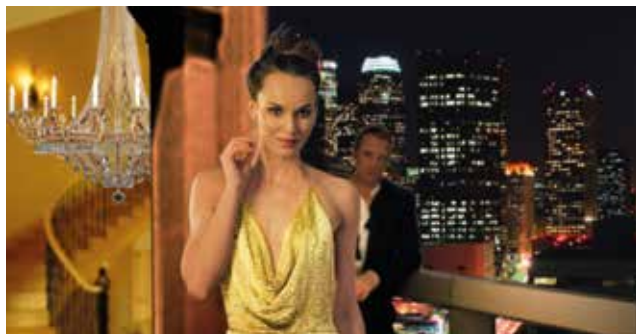


Thanks to these, Mariner offers an attractive decorative proposal, shifting its perspective through the different environments. They represent different rooms: living rooms, dining rooms, bedrooms, offices... all dressed in the Mariner label, synonymous with elegance, glamour and in fashion. These events are a meeting place where new trends come together, exchanging opinions with the most prestigious designers, architects and interior design studios. A list of ideas that Mariner always keeps in mind in its creations. This year, Mariner has been present in the International Exhibition in Milan (Salone del Mobile and Euroluce), Index Dubai and Hábitat Valencia trade fair.





# MARINER CONTRACT WORLD



YOUR  
OWN  
NEEDS



YOUR  
INDIVIDUAL  
STYLE



SUPREME LUXURY EXPERIENCE

SINCE 1893

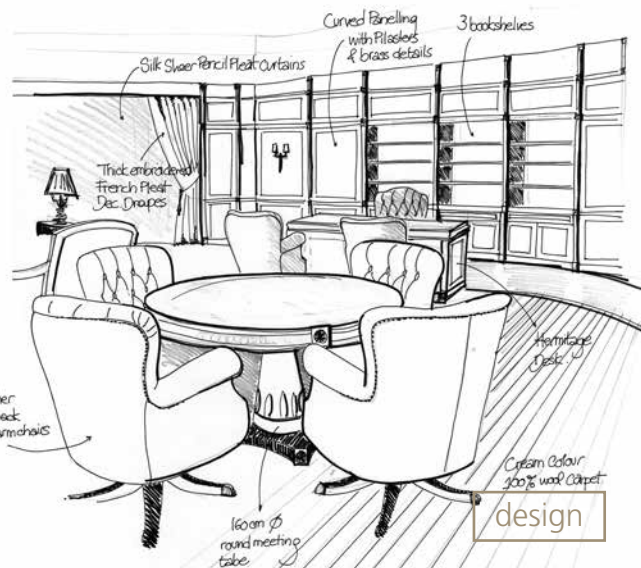
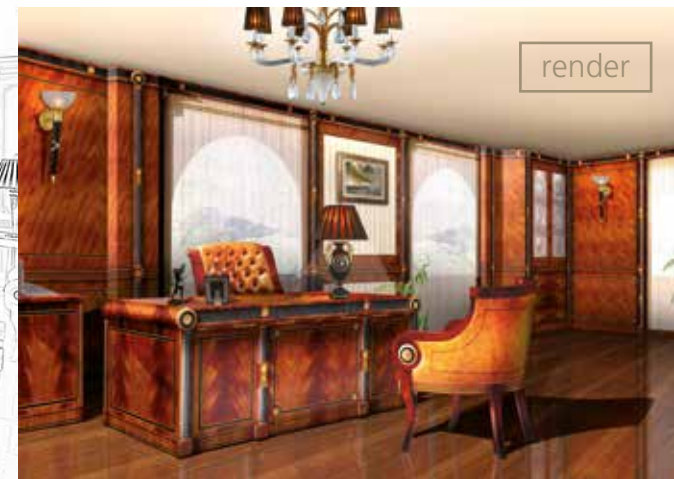
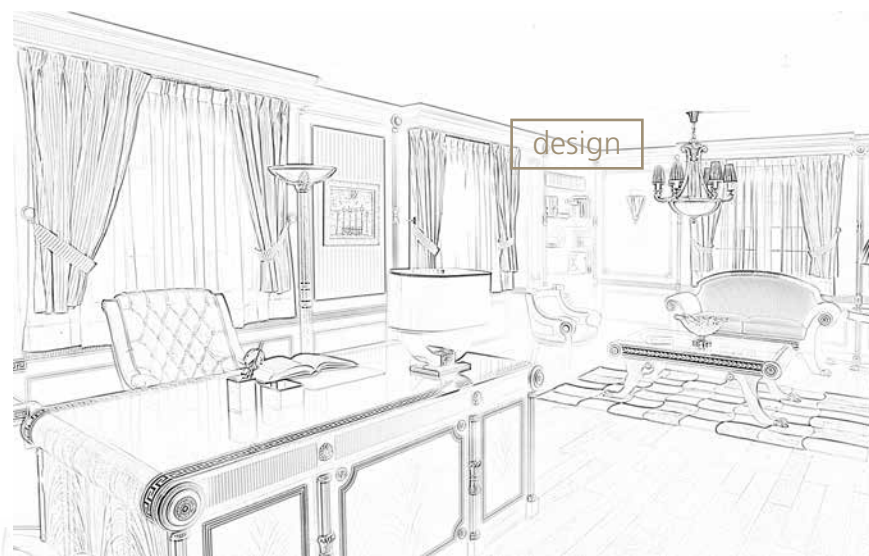


# TAILOR MADE SERVICE

In Mariner, our main goal is to provide customers with a highly innovative approach to solve their design needs.

We are fully committed to interior design, allowing the customer to participate in the process of creating the final product.

Our designers and craftsmen, who work on



luxury

our furniture and lighting designs, using raw materials and providing tailored-made decorative elements such as personal pieces, national and company flags, family shields and other decorative items, are often asked to create outstanding pieces using all our artisan methods of inlay and carved woods, high glossy piano lacquers etc..., pushing our methods and materials to their limits.

The experience of our TAILOR MADE PREMIUM SERVICES brings many institutional or private ideas to life.

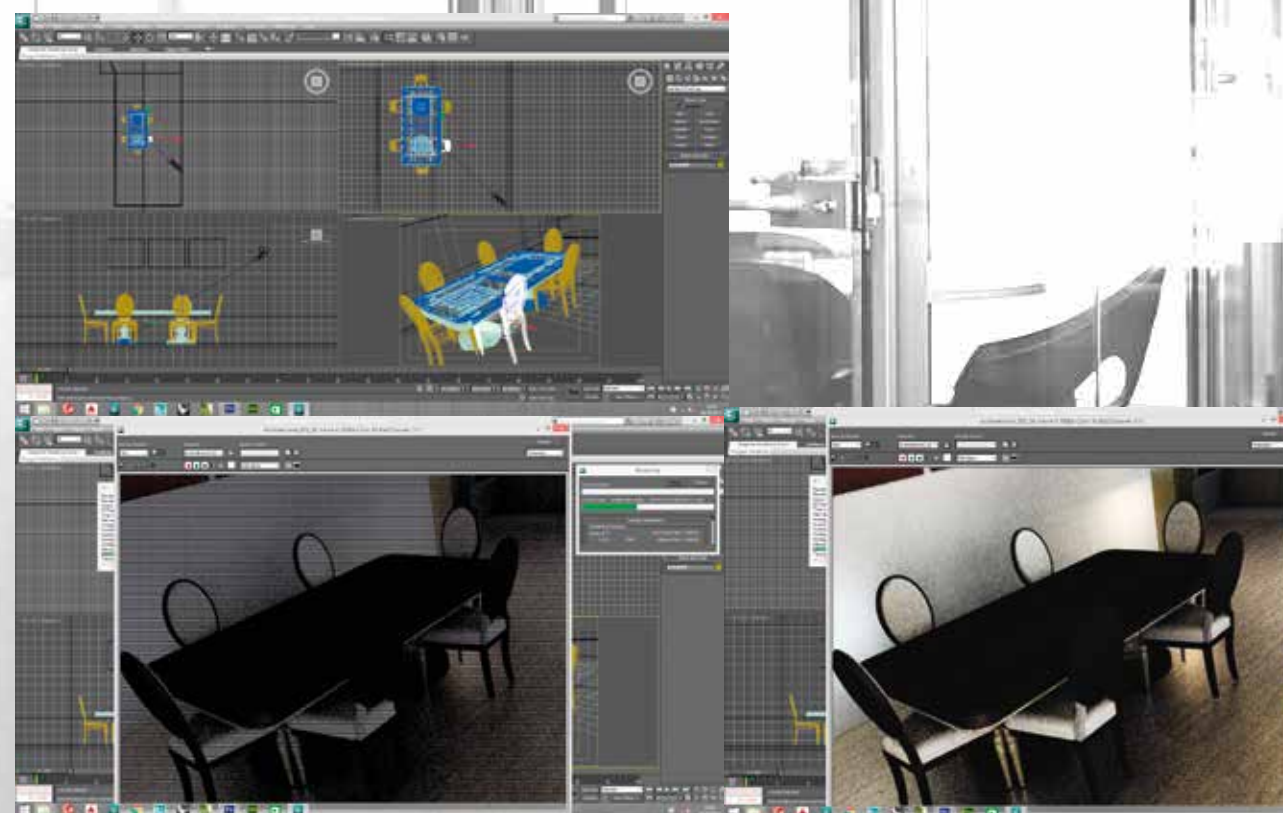


# PRIVATE CONTRACT AREA

OUR 3D COLLECTIONS  
HELP STUDIOS  
IN THE DESIGN  
OF THEIR PROJECTS

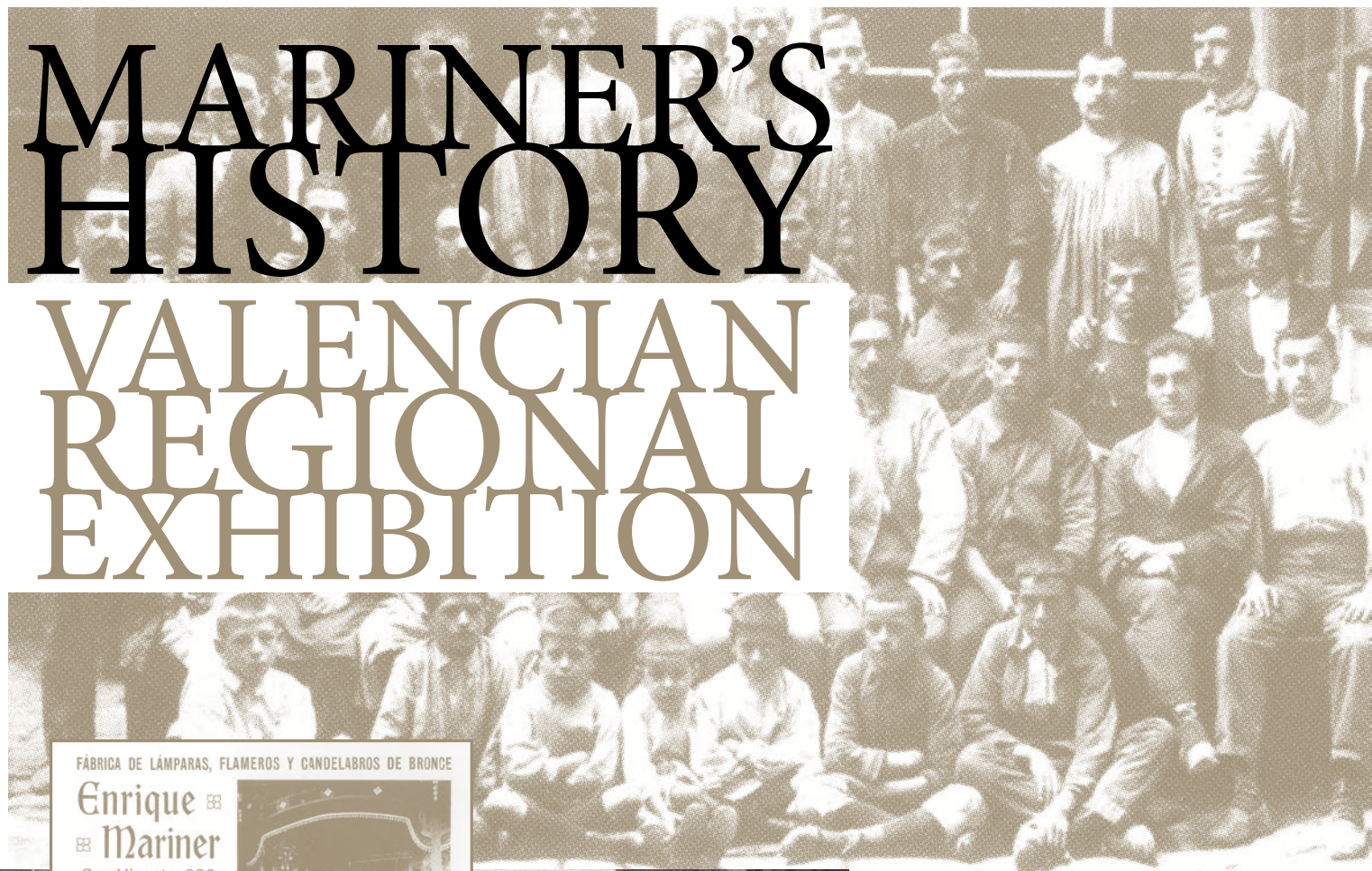
This is an area where our partners, interior design studios, decorators and architects can download in 3D format any piece from our collections and be able to work on projects and shape the spaces according to their aesthetic needs. This tool enables a complete vision of the product in space in real time.

It is very easy to use; all you need to do is access Mariner's web site, register in the Private Contract Area and type your e-mail and password. Once you have accessed, you may download the 3D file you need in different formats. We always strive to facilitate the job of our partners and be as effective as possible from the outset of the project, making it our personal challenge and contributing to its success.



mariner.es





# MARINER'S HISTORY

## VALENCIAN REGIONAL EXHIBITION



# 1909

The Valencian Regional Exhibition of 1909 was a commercial and industrial exhibition organised by the Ateneo Mercantil of Valencia (guild association) and led by its president, Tomás Trenor, which took place in the city of Valencia between the 22 of May and the 22 of December, 1909.

The whole exhibition occupied an area of 16 hectares, shaped by fairground pavilions and buildings located around the existing urban fabric of the Alameda avenue in Valencia. The opening ceremony of the exhibition took place on 23 May, 1909 and was led by King Alfonso XIII of Spain and the head of local government, Antonio Maura.

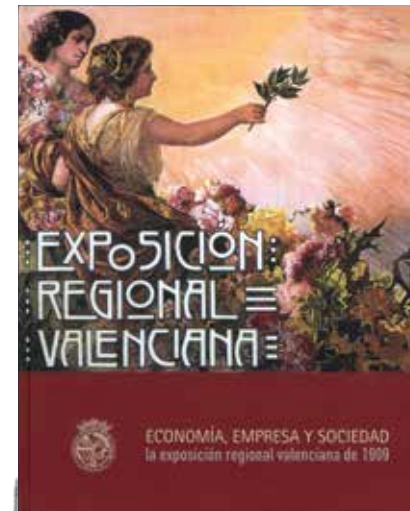
The Regional Exhibition was conceived as an event to

accommodate the avant-garde of the 20th century, thus covering almost all fields of culture, industry, economics, art, leisure, tourism, or outreach. It was a fantastic opportunity for hundreds of businesses of all kinds, as well as a meeting point for companies and industry professionals to create and promote the industrial innovations of regional and national products. In addition, the entertainment and consumer industry was starting to consolidate products such as cars, the cinema or the phonograph. Enrique Mariner Gurrea was an enthusiastic promoter of the Valencian Regional Exhibition

of 1909, an event in which he participated with a lamps exhibit. His exhibitor, number 116, received a merit diploma with a gold medal awarded in the lighting and heating section. During the Exhibition, the orders for his lamps were higher than expected and demand grew at the National Exhibition, which was also held in Valencia the following year. Enrique Mariner, patriarch of the dynasty of lamp manufacturers entrepreneurs and, later on, furniture, came from a humble family. When his working day was over, he attended the School of Craftsmen to learn the goldsmith trade and soon began



manufacturing gas lamps in his own workshop located at Barcelonina street in Valencia. He succeeded thanks to the help of his wife, Margarita Bonilla Sauri, and the two of them lay the foundations of a business which expanded alongside the city of Valencia in the early twentieth century. In 1900, faced with the need to expand their facilities, they moved to San Vicente Mártir street number 220. Enrique Mariner was already a manufacturer of lamps of delicate design, inspired in the modernist Art Nouveau style, fashionable at the time. His creations triumphed in major European cities and, in the context of the First World War in which Spain remained neutral, exports increased to both sides, as well as to Cuba and Central America.





# MARINER

## Next Magazine

Mariner hopes you have enjoyed this Magazine.

In the next issue, Mariner will take you on a cultural visit through the Mariner Museum, located in the Flagship Store VLC and will accompany you on a journey to their new Mariner Luxury Stores worldwide. Additionally, it will show you some of its new collections, new projects and the presentation of the new Mariner Site, which will be packed with innovations and features coupled with contemporary design.

We hope to see you in the next issue, where we will talk about these and other developments.

## PREVIEW

**Visit the Mariner Museum**

**New Mariner Luxury Stores**

**New Collections**

**New Mariner Site  
Luxury Furniture & Lighting**

**New Projects**

**Mariner's History**



SUPREME LUXURY EXPERIENCE

SINCE 1893





SUPREME LUXURY EXPERIENCE

SINCE 1893